



**THE MUSEUM
AS THE LIVING ROOM
OF SOCIETY**

#MYMUSEUM2019

**NOVEMBER 20-21, 2019
BENAKI MUSEUM / PIREOS 138**

THECOMUSEUM.ORG



MY MUSEUM

THE MUSEUM AS THE LIVING ROOM OF SOCIETY

As the landscape of attracting audiences changes, museums are transitioning from once-hushed stewards of heritage into vibrant social, civic, and participatory venues.

More and more visitors explore aspects of their identity in museums and find out more about their communities through new and broad museum experiences.

PROGRAM

NOVEMBER 20, 2019

9:00

REGISTRATION

9:30 – 10:30

WELCOME REMARKS

10:30 – 11:00

The People's Museum: A Commitment to Community

Kristin Prestegaard, Chief Engagement Officer,
Minneapolis Institute of Art (U.S.A.)

Q&A

11:00 – 11:45

Face to Face

with **Marcelo Rezende**, Co-director, Archiv der Avantgarden,
Staatliche Kunstsammlungen Dresden (DE)

and **Marlen Moulou**, Assistant Professor of Museology,
Faculty of History and Archaeology, National and
Kapodistrian University of Athens (GR)

Q&A

11:45 – 12:15

COFFEE BREAK

12:15 – 12:45

People's History Museum – Co-Creating Change

Katy Ashton, Director, People's History Museum (UK)

Q&A

12:45 – 13:45

Added Value in the Hands of Craftspeople

Panel discussion with:

Despina Geroulanou, Member of the Board of Trustees,
Benaki Museum (GR)

Akis Goumas, Jewellery Maker (GR)

Aliki Kakoulidou – Dimitra Vassilakou, Co-founders,
Metoo Communication Design (GR)

Erato Kouloubi – Niki Stylianou, Athens Jewelry Week (GR)

Irini Papageorgiou, Curator of Prehistoric, Ancient Greek
and Roman Collections, Benaki Museum (GR)

Moderator

Kimon Frangakis, Journalist, Founder,
Sophisticated Media (GR)

Q&A

13:45

END OF PLENARY SESSION

15:00 – 18.00

WORKSHOPS

For limited number of professionals with pre-registration

18.00 – 20.00

NETWORKING EVENT

Open to all conference participants



This year's Museum Conference, *My Museum*, will address the potential success of the *Third Place* model in Europe and the United States, and will explore how museums can be places of intercultural dialogue, activism, and community engagement.

#MYMUSEUM2019

NOVEMBER 21, 2019

10:00 – 13:00

WORKSHOPS

For limited number of professionals with pre-registration

14:00

CHECK IN

14:30 – 15:00

"Mixing the Museum": A Mucem Participative Experience; its Successes and its Limits

Cécile Dumoulin, Responsable of Publics and Cultural Programs, Musée des Civilisations de l' Europe et de la Méditerranée, Mucem (FR)

Q&A

15:00 – 16:00

Arguing in the Living Room

Panel discussion with:

Christos Carras, Executive Director – Music Program Curator, Onassis Cultural Center (GR)

Sophie Lamprou, Co-founder, Impact Hub Athens, Kypseli Market (GR)

Meriç Öner, Director of Research and Programs, SALT (TR)

Moderator

Amalia Zepou, Social Innovation Expert; Founder, synAthina (GR)

Q&A

16:00 – 16:30

Fostering Community in a Place of Historic Trauma

Katrina Stacy, Curator of Education and Interpretation, Georgia O'Keeffe Museum (U.S.A.)

Q&A

16:30 – 17:00

Tomorrow's Museum is Here

Maria Tsantsanoglou, Executive General Director, Metropolitan Organization of Museums of Visual Arts of Thessaloniki (MOMus) – Creative Director MOMus-Museum of Modern Art-Costakis Collection (GR)

Q&A

17:00 – 17:30

Digital Transformation in Museums

Catherine Devine, Business Strategy Leader, Libraries and Museums, Microsoft (U.S.A.)

Q&A

17:30

END OF CONFERENCE

Lead Moderator: **Sofia Chandaka**, Conference Organizing Committee, Benaki Museum

ORGANIZED BY



IN COLLABORATION WITH

UNDER THE AUSPICES



HELLENIC REPUBLIC
Ministry of Culture and Sports



CITY OF
ATHENS

STRATEGIC SPONSOR

SPONSOR

SUPPORTERS



HOSPITALITY SPONSOR

BENAKI MUSEUM
OFFICIAL AIR CARRIER SPONSOR

BENAKI MUSEUM
OFFICIAL TECHNOLOGY SPONSOR



COMMUNICATION
SPONSOR

BENAKI MUSEUM
OFFICIAL COMMUNICATION SPONSOR

BENAKI MUSEUM PERMANENT
COMMUNICATION SPONSORS

